

Subject: Re: South Park BID Introduction
Date: Monday, December 7, 2015 4:30:05 PM Pacific Standard Time
From: Laura Hill
To: dee_cyndirella@yahoo.com

Cyndi,

2PM this Thursday works perfectly. See you at your location then. Thank you!

All my best,
LH

Laura Hill
Communications and Policy Manager



South Park Business Improvement District
Celebrating 10 Years
1333 South Hope St, Los Angeles, CA 90015
laura@southpark.la | o. 213 663 1110 | c. 314 956 4425

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24/7 DISPATCH: 866-560-9346

From: "dee_cyndirella@yahoo.com" <dee_cyndirella@yahoo.com>
Date: Monday, December 7, 2015 3:07 PM
To: Laura Hill <laura@southpark.la>
Subject: Re: South Park BID Introduction

Hi Laura,

I'm back, 2 is better for me, does that work for you?!

Cyndi

Sent from my iPhone

On Dec 1, 2015, at 12:38 PM, Laura Hill <laura@southpark.la> wrote:

Cyndi,

Can we confirm next Thursday (11/10) at 11A for a sit-down meeting at Aladdin's? Let me know what a good time would be so that it does not conflict with your busy hours.

Best,
LH

Laura Hill
Communications and Policy Manager

<3D339B85-199A-418C-A8FF-06A88821F551[56].png>South Park Business Improvement District
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From: "dee_cyndirella@yahoo.com" <dee_cyndirella@yahoo.com>

Date: Monday, November 30, 2015 2:16 PM

To: Laura Hill <laura@southpark.la>

Subject: Re: South Park BID Introduction

Of course I will take the survey.

I am out of town this week but will be in the following. Stop on by anytime.

Thanks,
Cyndi Corletto

Sent from my iPhone

On Nov 30, 2015, at 10:04 AM, Laura Hill <laura@southpark.la> wrote:

Cyndi,

No worries at all.

It is not too late to take the survey – please feel free to at anytime! It is a huge help for us!

I would love to meet in person if possible to tell you more about BID services to our local businesses. Are you available this week or next for a quick in person meeting?

All my best,
LH

Laura Hill
Communications and Policy Manager

<3D339B85-199A-418C-A8FF-06A88821F551[3].png>South Park Business Improvement District
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From: "dee_cyndirella@yahoo.com" <dee_cyndirella@yahoo.com>

Date: Wednesday, November 25, 2015 4:59 AM

To: Laura Hill <laura@southpark.la>

Subject: Re: South Park BID Introduction

Hi Laura,

I'm so sorry, just found your email, for some reason it went to my junk mail 😞. Thank you for reaching out to us, it was a pleasure meeting you as well. Unfortunately I just opened up your email so just now finding out about this weekend, too late now but we will be closed and out of town for the Holliday. We would have totally loved to participate, next time!

I would love to the the survey if it's not too late!

It's kind of crazy at the restaurant because people come in and out all day long but we do close at 2 pm so I'm always available after two. Feel free to call me anytime at 213-747-4032 after 2pm or my cell phone is 213-268-1814. Look forward to talking to you soon.

Thank you,
Cyndi Corletto

Sent from my iPhone

On Nov 12, 2015, at 12:12 PM, Laura Hill <laura@southpark.la> wrote:

Hi Cyndi,

It was such a pleasure meeting you just now! Looking forward to getting to know one another better.

First, [Small Business Saturday](#) is taking place at the end of the month on 11/28. The South Park BID has been selected to be a [Neighborhood Champion](#), and has agreed to rally our local businesses as part of a larger effort to bring foot traffic to your business.

If interested in participating, here are the steps involved:

- The BID will drop off Small Business Saturday SWAG – buttons, flyers, tote bags, and beyond. You would be asked to post a flyer in your window advertising Small Business Saturday, and then the rest of the materials would be distributed for free to those who stop by on 11/28.

- Your business will be listed as a participating business on the Small Business Saturday page on our website: <http://southpark.la/small-business-saturday/>

- We ask that you use this copy on your social media platforms, posted along with the attached JPEG: "11/28 Save the Date & #ShopSmall for Small Business Saturday in #SouthParkLA: <http://bit.ly/1SJBrkV>"

- Help promote other businesses in South Park who are part of the Small Business group (confirmed list coming soon) by posting the link above on social platforms, newsletter, website, etc.

Let me know if you would like to be included!

Also wanted to ask if you wouldn't mind completing our ~5-10 minute business [survey](#). We are trying very hard to consolidate information on all of our SP businesses to better serve you and the community. We ask that you complete the survey before the end of next week, if possible. Thank you in advance for your time!

Would you like to set up a time to meet next week or the following? Just let me know what works best for you. I am also available for a call.

Best,
LH

Laura Hill
Communications and Policy Manager



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